

*For Immediate Release
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DBA Elects New Leadership

Madison, WI - The Dairy Business Association recently held elections for their board of directors during their Annual Business Conference's annual meeting. Re-elected for a third term was corporate member Greg Steele. Newly elected dairy producers include Gordon Speirs and Dr. Gordon A. Jones.

Greg Steele is a Vice President of Agribusiness Capital with AgStar Financial Services. His focus is working with commercial dairy operations that have grown and expanded their business and his responsibilities include providing expertise in the area of finance, business planning, and accounting.

Gordon Speirs owns and operates Shiloh Dairy, LLC established in 2003 in Brillion. Shiloh Dairy has 1,500 milk cows and all 1,450 heifers are raised on-site. In Canada, Speirs chaired the local milk producers organization and also served on the milk products promotion committee, as well as the local Holstein association.

Dr. Gordon A. Jones currently is the managing partner of Central Sands Dairy, a 3,800 milk cow dairy near Nekoosa. Jones also works for Quality Milk Sales as a production consulting specialist and a nutritionist for a consortium of large dairies. He attended Michigan State University and holds a Bachelor of Science in Dairy Science and his D.V.M.

Jerry Meissner of Norm-E-Lane Inc. in Chili, WI currently serves as President of the Board of Directors. John Pagel of Pagel's Ponderosa Dairy, LLC in Kewaunee, WI was elected as their new Vice-President. Greg Steele serves as Treasurer and Jen Keuning, an environmental scientist at Conestoga-Rovers and Associates (CRA), serves as Secretary.

"Once again, our membership has elected a profound group of industry leaders to the DBA board of directors. With combined experience from the production and corporate side, we are prepared to face the economic challenges that lie ahead for our \$26 billion dairy industry," said Executive Director Laurie Fischer.

About DBA

The Dairy Business Association is an industry organization comprised of dairy producers, corporate and allied industry supporters. DBA promotes the growth and success of all dairy farms in Wisconsin by fostering a positive business and political environment. For more information about DBA, please visit our website at www.widba.com.

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