

*For Immediate Release
August 31, 2009*

North Named to DBA Board of Directors

Green Bay, Wis. – Mike North has been appointed to Dairy Business Association’s Board of Directors. North will complete the term that became available when Tim Griswold resigned from the Board to accept the business development position with DBA.

North has been with First Capitol Ag for over a decade. As Senior Risk Management Advisor, he works with both farmers and agricultural processing clients to construct marketing plans and margin management programs. North is a regular guest on several national programs such as AgDay, RFDTV, and the U.S. Farm Report.

North grew up working on his family’s dairy farm in Southeastern Wisconsin and earned a Bachelor of Science degree in Agribusiness with a minor Dairy Science from the University of Wisconsin – Platteville.

North and his wife Jennifer have three daughters and are actively involved in the leadership of their church as well as several community initiatives.

About DBA

The Dairy Business Association is an industry organization comprised of dairy producers, corporate and allied industry supporters. DBA promotes the growth and success of all dairy farms in Wisconsin by fostering a positive business and political environment. For more information about DBA, please visit our website at www.widba.com.

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