



**KEEPING THE  
COWS IN WISCONSIN™**

## **FOR IMMEDIATE RELEASE**

---

**Contact:**

*Laurie Fischer - Executive Director, Dairy Business Association*

*Phone: 920-491-9956 Email: [lfischer@widba.com](mailto:lfischer@widba.com) Web: [www.widba.com](http://www.widba.com)*

### **DBA President, John Vrieze Appointed to Global Warming Task Force**

Green Bay, April 5, 2007 – Governor Doyle signed an Executive Order creating a Global Warming Task Force that appoints Vrieze and other key leaders to examine the challenges global warming poses for Wisconsin’s economic and environmental health. Together the task force will analyze solutions to global warming, based on local and national research, in order to generate a state plan of action to present to the Governor that will reduce Wisconsin’s contribution to global warming.

The Global Warming Task Force is part of the Governor’s plan to help Wisconsin emerge as the nation’s leader in energy independence and fight global warming.

“With our vast agricultural and forestry resources, our strong research institutions, and our strong manufacturing base, I want the Midwest to become the Saudi Arabia of renewable energy-with Wisconsin at the forefront,” Governor Doyle said.

It is important to Wisconsin’s dairy industry to have a seat at the table on this Global Warming Task Force because all dairy producers in the state will be directly affected by the solutions this task force agrees to as they work to develop a state plan of action on global warming, as requested by Governor Doyle.

“Our President, John Vrieze understands firsthand the vital role the dairy industry has on Global Warming and DBA members should feel honored that Governor Doyle saw John’s value to this committee by appointing him,” said Laurie Fischer, Executive Director of the Dairy Business Association.

*The Dairy Business Association is an industry organization comprised of dairy producers, corporate and allied industry supporters. DBA promotes the growth and success of all dairy farms in Wisconsin by fostering a positive business and political environment. For more information about DBA, please visit our website at [www.widba.com](http://www.widba.com).*

#####