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## **GOVERNOR DOYLE TO RECOGNIZE DBA MEMBERS' CONTRIBUTION TO ECONOMY AT ANNUAL BUSINESS CONFERENCE**

The Dairy Business Association welcomes special guests and speakers for the Ninth Annual Business Conference. Among the headliners of the *Looking Ahead, Leading the Way* conference, Wisconsin's Governor Jim Doyle is scheduled to take center stage to recognize DBA dairy producers who have saved jobs in Wisconsin by growing and expanding their dairy operations this past year.

The Annual Business Conference will take place on Wednesday, December 3<sup>rd</sup>, and Thursday, December 4<sup>th</sup>, 2008, at The Madison Concourse Hotel, Madison, Wis. This event celebrates another year of DBA's success for Wisconsin's dairy producers and agri-businesses and their contribution to creating new jobs for Wisconsin residents.

On Thursday, December 4<sup>th</sup>, conference attendees will be greeted by Governor Doyle at 8:30 a.m. "We are very excited to have our Governor join us for the DBA Annual Business Conference. His appearance shows his support for growing and expanding not only Wisconsin's dairy farms, but also for adding processing capacity for the state's growing milk supply," said Laurie Fischer, Executive Director of the Dairy Business Association.

The Governor's appointed Secretary of the Department of Agriculture, Trade and Consumer Protection Rod Nilsestuen will address the crowd at 8:15 a.m., prior to the Governor. "We are also pleased that Secretary Nilsestuen will be there to recognize our DBA producer-members for pumping more than \$116 million into Wisconsin expansion projects this year. The Wisconsin dairy industry's growth has been a bright spot in Wisconsin's economy, and DBA producers are expected to continue this expansion trend into 2009 as well," Fischer added.

To view a conference brochure or to register on-line, visit [www.widba.com](http://www.widba.com). All are welcome to attend.

### **About DBA**

The Dairy Business Association is an industry organization comprised of dairy producers, corporate and allied industry supporters. DBA promotes the growth and success of all dairy farms in Wisconsin by fostering a positive business and political environment. For more information about DBA, please visit our website at [www.widba.com](http://www.widba.com).

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