

**Annual Corporate Membership Information**

Please check the appropriate membership category.

<input type="checkbox"/> Prestigious	\$25,000.00
<input type="checkbox"/> Elite	\$10,000.00
<input type="checkbox"/> Platinum	\$ 5,000.00
<input type="checkbox"/> Gold	\$ 2,500.00
<input type="checkbox"/> Silver	\$ 1,000.00
<input type="checkbox"/> Allied Industry	\$ 500.00
<input type="checkbox"/> Professional	\$ 250.00

**Sponsorship Contribution**

Selecting a membership level at or above \$500 entitles you to participate in key DBA event sponsorship opportunities. Combined membership and sponsorship contributions determine recognition level. (choose any/all of the following events and designate dollar amount for each)

DBA Annual Expansion Symposium	\$ _____
DBA Annual Golf Outing	\$ _____
DBA Annual Packer Tailgate Party	\$ _____
DBA Annual Business Conference	\$ _____
DBA Sponsored Meetings	\$ _____
_____	\$ _____
<b>Total Membership/Sponsorship</b>	<b>\$ _____</b>

Corporation Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

County: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company Website: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

 Visa  MC Exp. Date: \_\_\_\_\_  Check enclosed

Please detach and send to: Dairy Business Association  
4039 Ponce De Leon Blvd.  
Oneida, WI 54155

**Become a DBA Member**

Send in the attached form, contact our office at 920-788-7588 or e-mail: [information@widba.com](mailto:information@widba.com) to discuss how you can support DBA and Wisconsin's dairy industry.

*The Dairy Business Association (DBA)  
is a strong voice for the future of Wisconsin's  
dairy industry. At DBA, our goal is simple.*



*We are  
a catalyst to  
facilitate the growth  
and modernization of  
Wisconsin dairy farms,  
by ensuring that every  
dairy producer willing  
to invest in Wisconsin's dairy  
business has the opportunity to  
modernize in the future.*

**Dairy Business Association**

4039 Ponce De Leon Blvd. • Oneida, WI 54155

Phone: 920-491-9956 • Fax: 920-491-9976  
[www.widba.com](http://www.widba.com) • [information@widba.com](mailto:information@widba.com)



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**DAIRY BUSINESS ASSOCIATION**

*Keeping the Cows  
In Wisconsin™*





## *Keeping the Cows In Wisconsin™*

### **Committed to Wisconsin's Dairy Industry**

**DBA** is an industry organization comprised of dairy producers, corporate and allied industry supporters. DBA promotes the growth and success of dairy farms in Wisconsin by fostering a positive business and political environment.

DBA connects members to critical industry information via e-mail, fax and U.S. Mail. They are further advised regarding state statutes, regulatory rules and on farm situations. An Annual Business Conference, Expansion Symposium, Golf Outing, Packer Party, and various DBA sponsored meetings provide a strong networking atmosphere for both producers and corporate members

Membership with the Dairy Business Association adds \$\$ to your bottom line. Here is how DBA membership fees are put to use:

- Environmental Attorney and Registered Lobbyists
- Campaign Finance
- Public Relations and Public Speaking
- Crisis Management
- Education, Research and Development
- Legislation Preparation and Revision
- Coalition Building and Participation
- Legal Reviews and Interpretation of Regulatory Rules and State Statutes
- Task Force Representation
- Regulatory Assistance

### **DBA Corporate Recognition Levels Include:**

- Direct customer contact with key producers at all DBA events
- Voting privileges equal total membership contribution

#### **Professional Membership \$250**

##### **Allied Membership \$500**

- Advertising in DBA communications
- Opportunity to participate on DBA committees
- Discounted DBA event registrations

##### **Silver Membership \$1000**

- Advertising in DBA communications (5% reduced rate)
- Opportunity to participate on DBA committees
- Company recognition on DBA website
- Discounted DBA event registrations

##### **Gold Membership \$2500**

- Advertising in DBA communications (7% reduced rate)
- Opportunity to participate on DBA committees
- Company recognition and link on DBA website
- 1 admission to DBA Annual Business Conference
- 1 mailing to DBA producer members annually

##### **Platinum Membership \$5000**

- Advertising in DBA communications (9% reduced rate)
- Opportunity to participate on DBA committees
- Company recognition and link on Platinum Page of DBA website
- 2 admissions to DBA Annual Business Conference
- Opportunity to distribute promotional materials at DBA Annual Business Conference
- 1 mailing to DBA producer members annually
- New member introduction in DBA newsletter

#### **Elite Membership \$10,000**

- Advertising in DBA communications (11% reduced rate)
- Opportunity to participate on DBA committees
- Company recognition and link on DBA website homepage
- 2 admissions to DBA Annual Business Conference
- 2 golfer registrations at DBA Annual Golf Outing
- Opportunity to distribute promotional materials at select DBA events
- 2 mailings to DBA producer members annually
- New member introduction in DBA newsletter
- Prominent recognition in DBA newsletter

#### **Prestigious Membership \$25,000**

- Advertising in DBA communications (15% reduced rate)
- Opportunity to participate on DBA committees
- Company recognition and link on DBA homepage
- 2 admissions to DBA Annual Business Conference
- 2 golfer registrations at DBA Annual Golf Outing
- Opportunity to distribute promotional materials at all DBA events
- 2 mailings to DBA producer members annually
- New member introduction in DBA newsletter
- 1 article in DBA Newsletter or Agri-View Insert written by your company
- Prominent recognition in DBA newsletter
- Opportunity to meet with DBA Board of Directors Annually
- Ability to format individual membership/ sponsorship benefit